

## Celebrate *Pink Tulip* Month at the Georgia O'Keeffe Museum

*Events for all ages are lined up for May, highlighting the  
Museum's newest addition to its permanent collection*

FOR IMMEDIATE RELEASE—April 15, 2025—(Santa Fe, NM)—Just in time for spring, focus on the floral motif at the Georgia O'Keeffe Museum! A full lineup of events for all ages has been planned to celebrate the Museum's newest acquisition, [\*Pink Tulip\*, 1925](#).

Painted in 1925, the dazzling mix of two O'Keeffe trademarks, floral imagery and abstraction, is on view in the Museum Galleries after being held in private collections for more than 90 years. It was auctioned in 2023, when the Museum acquired the piece and conducted conservation work before it was ready for display. At almost three feet tall, the waves of vibrant palette of yellow and green next to a bloom of pink capture a sense of excitement and pleasure—in the beauty of the flower itself and in the visual experimentation.

Learn more about *Pink Tulip* at the following free events:

**May 2**

**First Friday**

**5:00–7:00 PM**

Pop in to celebrate *Pink Tulip* with tulip origami folding in the Galleries and two pop-ups on the Patio. Santa Fe Popcorn will have a custom pink popcorn for sale, an all-natural vanilla raspberry flavor in honor of O'Keeffe's painting, and other fan favorites. As Above So Below, a woman-owned distillery, will offer *Pink Tulip*-inspired craft cocktails and mocktails. Museum admission is free all day for New Mexico residents and free for everyone after 5:00 PM.



Georgia O'Keeffe. *Pink Tulip*, 1925. Oil on canvas, 31 <sup>3</sup>/<sub>4</sub> x 12 inches. Georgia O'Keeffe Museum. Museum Purchase. [2023.6.1]

## **May 7**

### **Mornings with O'Keeffe: Exploring *Pink Tulip*, 1925**

**9:00–10:00 AM**

Join Laura Wertheim Joseph, Director of Curatorial Affairs, and Dale Kronkright, Head of Conservation at the Georgia O'Keeffe Museum, as they discuss the unique, creative story of *Pink Tulip*. This event is virtual and free to attend. Please register in advance on the Museum's website. This program will be recorded and posted on our website and [YouTube Channel](#).

## **May 11**

### **Family Day**

**10:30 AM–2:30 PM**

Celebrate Mother's Day by joining us as a family to welcome *Pink Tulip*. The Museum's Art to G.O. truck will be handing out tulip bouquets to mothers and families throughout the event! Additionally, families can explore O'Keeffe's love of flowers through a variety of hands-on artmaking, storytime, and creative activities. Museum admission is free all day for New Mexico residents and Family Day participants.

## **May 12**

### **Member Morning**

**9:00 AM–10:00 AM**

Museum members are invited to join a Curator led spotlight tour of *Pink Tulip*, before the Museum opens to the public. Not yet a member? Join today at [gokm.org/join-give](https://gokm.org/join-give) to participate in this special opportunity!

*Pink Tulip* is on display in Gallery One of the Georgia O'Keeffe Museum, open seven days a week, from 10:00 AM to 5:00 PM. Advanced reservations are recommended and can be made at [gokm.org](https://gokm.org).

Email [contact@gokm.org](mailto:contact@gokm.org) or call 505-946-1000 for assistance with booking tickets and event registration.

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Image credit: Georgia O'Keeffe. *Pink Tulip*, 1925. Oil on canvas, 31 <sup>3</sup>/<sub>4</sub> x 12 inches. Georgia O'Keeffe Museum. Museum Purchase. [2023.6.1]

**ABOUT THE GEORGIA O'KEEFFE MUSEUM:** Since 1997, the Georgia O'Keeffe Museum celebrates the art, life, and independent spirit of Georgia O'Keeffe. Located in Santa Fe, New Mexico, where Georgia O'Keeffe lived the final decades of her life, the O'Keeffe has sites and experiences in two historic destinations, Santa Fe and Abiquiú. For more information, please visit [gokm.org](http://gokm.org)