



## The Share the Experience Pass Gives Free Admission to Cultural Institutions

*STEP provides community members with free admission at four Santa Fe arts and culture institutions.*

**FOR IMMEDIATE RELEASE—February 26, 2017 (Santa Fe, NM)**— The Georgia O’Keeffe Museum, IAIA-Museum of Contemporary Native Arts, the Santa Fe Botanical Garden, and the Santa Fe Children’s Museum are proud to announce the launch of the Share the Experience Pass (STEP). With the STEP card, community members can visit any or all of our partnered institutions, free of charge.

To use STEP, individuals check out the pass from their participating local library. STEP provides free admission for up to six people at our cultural institutions. Users must return the card within one week. It is a great way to find fun activities and make new memories with family and friends.

The Share the Experience Pass will be available March 2018.

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