

Georgia O'Keeffe Museum

The Georgia O'Keeffe Museum to Reopen in September

The Museum will be open to the public on Friday, September 25, 2020

FOR IMMEDIATE RELEASE—September 1, 2020 (Santa Fe, NM)— The Georgia O'Keeffe Museum in Santa Fe, New Mexico, will reopen in September. The Museum closed in March in response to the COVID-19 pandemic. The Museum will reopen to the public on September 25, 2020. O'Keeffe Museum members will have early access to the site for previews on September 19, 20, 21, and 24. The Museum's sites in Abiquiú, New Mexico, will remain closed.

"We've really missed our visitors," says Cody Hartley, Director of the Georgia O'Keeffe Museum. "All of us at the O'Keeffe look forward to welcoming back the public, and sharing the immediate, positive experience of being with art in-person." Hartley adds, "This summer we conducted a survey among potential visitors to best understand their concerns and needs. We will follow the state's COVID-safe practices, and are in the process of adjusting procedures to meet the audience's expectations for a safe, welcoming visit."



Following the public opening, the Georgia O'Keeffe Museum will operate 10:00 a.m. to 4:00 p.m., Thursdays through Mondays. The Museum will be closed on Tuesdays and Wednesdays. In accordance with state guidelines, the Museum will have reduced capacity. Advanced ticket purchases for time-specific visits will be mandatory. General admission tickets will be \$20, and free for members. Staff and visitors will be required to wear masks at all times.

Says Hartley, "We will have a limited number of people inside at each scheduled time, and we expect this to have many positive benefits for visitors. The Museum is not a labyrinth; it provides an intimate experience, and you can really take your time with the artwork. Instead of weaving through crowds, people will be able to really enjoy a personal experience with Georgia O'Keeffe's art in an almost meditative way. Right now, people are yearning to be out, take a mental vacation, and get in touch with beauty and creativity. We're so happy that we'll be able to offer this."

Timed tickets will soon be available for purchase on the Museum's website, gokm.org.

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For media inquiries, please contact:

Micaela Hester
Communications Manager
505.946.1063
mhester@okeeffemuseum.org

Supplemental materials: One (1) image, provided in email

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ABOUT THE GEORGIA O’KEEFFE MUSEUM:

Since 1997, the Georgia O’Keeffe Museum has shared the art, life, and story of Georgia O’Keeffe to visitors from around the world. Located in New Mexico, where Georgia O’Keeffe lived the final decades of her life, the O’Keeffe has sites and experiences in two historic destinations, Santa Fe and Abiquiú. For more information, please visit okeeffemuseum.org.