

Georgia O'Keeffe Museum

Georgia O'Keeffe Museum Announces *Memories of Miss O'Keeffe* Broadcast on PBS

New Mexico PBS presents the short documentary's broadcast premiere.

FOR IMMEDIATE RELEASE—March 26, 2017 (Santa Fe, NM)— The Georgia O'Keeffe Museum is excited to announce the broadcast premiere of the new film *Memories of Miss O'Keeffe* on New Mexico PBS / KNME Channel 5 on Thursday, April 5. Directed by award-winning filmmaker Chris Eyre (*Smoke Signals*, *Skinwalkers*), and produced by the Museum, this short documentary tells the story of generations of the Lopez family, who worked for O'Keeffe at her home in northern New Mexico during the artist's later years.



"*Memories of Miss O'Keeffe* gives an intimate look at a living legacy. The perspective and dedication of the Lopez family is wholly unique," says director Eyre. "It's part of the O'Keeffe story that really hasn't been told before."

"Miss O'Keeffe had a great impact on our family—and still does," says Agapita Judy Lopez, who features in the film.

Lopez began working as an assistant to O'Keeffe as a teenager. She is presently the Museum's Director of Historic Properties. "We are very proud to be a part of this film, and thrilled that it's going to show on our local PBS station."

Memories of Miss O'Keeffe will air on New Mexico PBS / KNME Channel 5, on Thursday, April 5, at 7:00 PM.

###

For media inquiries, please contact:

Micaela Hester
Public Relations Program Manager
505.946.1063
mhester@okeeffemuseum.org

Image credits:

Agapita Judy Lopez in still from *Memories of Miss O'Keeffe*, courtesy of the Georgia O'Keeffe Museum

Supplemental materials: One (1) provided image, represented above

ABOUT THE GEORGIA O'KEEFFE MUSEUM:

To inspire all current and future generations, the Georgia O'Keeffe Museum preserves, presents and advances the artistic legacy of Georgia O'Keeffe and modernism through innovative public engagement, education, and research. Opened in Santa Fe, New Mexico in 1997, the Museum counts O'Keeffe's two New Mexico homes as part of its extended collection. The Museum's collections, exhibitions, research center, publications and educational programs contribute to scholarly discourse and serve a diverse audience. The Georgia O'Keeffe Museum presents an ongoing series of thematic galleries exploring the career of the artist through her artwork, art materials, archives, and the landscapes and experiences that defined her life, on view throughout 2017. For more information, please visit okeeffemuseum.org.

ABOUT CHRIS EYRE:

An enrolled member of the Cheyenne and Arapaho tribes of Oklahoma, award-winning filmmaker Chris Eyre has created numerous acclaimed features for film and television, including *Smoke Signals* (1998), *Skins* (2002), *Edge of America* (2003) and *Hideaway* (2011). Eyre was a recipient of the prestigious United States Artists Fellowship, and was the first chair to the Santa Fe University of Art and Design Film School.