Position Title: Audience Research Intern
Department: Collections and Interpretation
Location: Santa Fe, NM
Pay: $14.00 per hour
Hours: Full time temporary, Internship

Position Summary

The Georgia O’Keeffe Museum has received grant funding from the Association of Art Museum Directors to support this internship opportunity to encourage undergraduate students from backgrounds underrepresented in museums to explore museum careers.

This internship focuses on audience research and evaluation the Georgia O’Keeffe Museum:
• Survey collection with visitors on specific research questions, including what expectations visitors had prior to visiting, 25%
• Gallery observations, including timing and tracking of visitors in the museum, 25%
• Conduct intercept interviews with visitors to probe questions developed from earlier data collection and analysis, 25%
• Work with supervisor to analyze data and report on findings, 15%
• Give a short presentation to staff on the projects completed during the summer internship, 5%
• Learn about other departments in the organization, 5%

Key Learning/Experience for Intern:
• Learn about survey creation and survey data collection methodologies.
• Learn about observation methodologies, particularly timing and tracking, as well as data analysis.
• Learn about developing interview protocols for audience research using observational data to inform question development and practices for conducting interviews.
• Learn methodologies for analyzing the data they have collected over the course of the internship and will develop a short report and presentation about what they discovered through the research they conducted.
• Learn about museums, how they are organized, what kinds of work and careers are available within the museum field, and what kinds of skills and knowledge are needed to work in various museum professions.

*COVID-19 considerations:
All visitors and employees are required to wear a mask at all times and maintain social distancing of 6 feet or more. All staff complete COVID safe practices training through NM Safe Certified. Common surfaces are sanitized regularly, and cleaning measures are in place to prevent the spread of the virus. Curbside pickup is available for retail purchases. Masks and PPE are provided to all staff.
**Background and Qualifications**
- Some college—must be an undergraduate student at the time the application is submitted
- Experience with social science research methodologies not required, but beneficial
- This opportunity is designed to encourage applicants from backgrounds underrepresented in museum professions. You can learn more about museum profession demographics in the [Mellon Foundation report](#) on the subject.

**Skills and Abilities**
- Interest in audience research and evaluation
- Outgoing, comfortable speaking with people
- Organized and detail oriented

**Benefits**
Employee Assistance Program

To be considered, please send your resume to: [Jobs@okeeffemuseum.org](mailto:Jobs@okeeffemuseum.org)

The Georgia O’Keeffe Museum is an equal-opportunity employer and considers all candidates for employment based on such factors as knowledge, education, skill, experience, the ability to perform required activities and availability, and without regard to race, religion, color, sex, sexual orientation, age, ancestry, citizenship, national origin, disability or any other legally protected status.