FOR IMMEDIATE RELEASE — MONDAY, MAY 13, 2019 (Santa Fe, NM) — The Georgia O’Keeffe Museum forges an exciting path for its future with the announcement of its new Director, Cody Hartley, PhD. He previously served as the Museum’s Director of Curatorial Affairs, its Senior Director of Collections and Interpretation, and, most recently, its Acting Director.

Hartley has been a respected and innovative senior member of staff at the O’Keeffe since 2013, leading a division of departments that included curatorial, conservation, and education teams, as well as the library, archives, research center, and historic properties. In that time, Hartley supported numerous exhibitions, including a blockbuster international retrospective Georgia O’Keeffe at the Tate Modern. He was the key architect behind the record-breaking sale of Georgia O’Keeffe’s Jimson Weed for $44.4 million, the proceeds of which established an acquisitions endowment for the Museum. Hartley has also transformed the O’Keeffe’s approach to digital literacy, expanding the team dedicated to innovative uses of technology.

“Choosing Cody to be the Museum’s Director was a unanimous decision for our board members,” says Roxanne Decyk, Chair of the O’Keeffe’s Board of Trustees. “It was important to us not just to have someone who is a strong leader in the cultural sector, but a person who really understands the heart of the O’Keeffe. Cody brings the right mix of knowledge, skills, and creativity to ensure that the Museum remains relevant and vibrant for the next generations of New Mexicans and visitors.” Decyk adds, “Cody is a true visionary, and I know he’s going to push the Museum in bold directions.”

“I am thrilled and honored to be the O’Keeffe’s director,” says Hartley. “I feel lucky to work with such a dynamic, talented team, and to serve the communities of Santa Fe and Abiquiú. Georgia O’Keeffe’s legacy touches many lives, and working to advance that is a dream come true.”
Prior to settling in Santa Fe, Cody worked at the Museum of Fine Arts, Boston, the Sterling and Francine Clark Art Institute in Williamstown, MA, and the Santa Barbara Museum of Art. At the MFA, he served as curator of American paintings during the installation of its Art of the Americas wing, and directed its Gifts of Art program. He was previously on the board of the Association of Art Museum Curators, as the Vice President of Finance, Fundraising and Audit. Hartley earned his MA and PhD in Art History from the University of California, Santa Barbara, following undergraduate study at the University of Wyoming.

For opportunities to say hello to Hartley and the O’Keeffe team, check out the Museum’s summer events, programs, and happenings at okeeffemuseum.org.

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Image credits: Cody Hartley, Director of the Georgia O’Keeffe Museum, 2019 © Georgia O’Keeffe Museum

Supplemental materials: One (1) provided image, represented above
Brief Biography: Cody Hartley
General Biography: Cody Hartley

ABOUT THE GEORGIA O’KEEFFE MUSEUM:
To inspire all current and future generations, the Georgia O’Keeffe Museum preserves, presents and advances the artistic legacy of Georgia O’Keeffe and modernism through innovative public engagement, education, and research. Opened in Santa Fe, New Mexico in 1997, the Museum counts O’Keeffe’s two New Mexico homes as part of its extended collection. The Museum’s collections, exhibitions, research center, publications and educational programs contribute to scholarly discourse and serve a diverse audience. The Georgia O’Keeffe Museum presents an ongoing series of thematic galleries exploring the career of the artist through her artwork, art materials, archives, and the landscapes and experiences that defined her life, on view throughout 2019. For more information, please visit okeeffemuseum.org.