Museum Rolls Out the O’Keeffe Viewshed Project

New web tool takes a look at the land that inspired Georgia O’Keeffe.

FOR IMMEDIATE RELEASE—March 19, 2019 (Santa Fe, NM)— The Georgia O’Keeffe Museum and partners from the Trust for Public Land have launched a trial version of the Museum’s new online feature, the O’Keeffe Viewshed Project. Thanks a $30,000 federal and Preservation and Technology Grant from the National Center for Preservation Technology and Training (NCPTT), creation of this custom database provides information about New Mexico locations represented in Georgia O’Keeffe’s works. It allows users to examine O’Keeffe’s art in relation to the lands that inspired those works, places termed “viewsheds.” A number of these locations are currently vulnerable to development and environmental degradation.

The project comprises two web-based tools. One, the 3D Landscape Viewer, pairs site photography with O’Keeffe’s art from the Ghost Ranch region, along with a three-dimensional view of the terrain. The other is the Decision Support Tool, a specialized land database, designed to be used in land conservation, that documents forest roads, recreation trails, wildfire potential, and other details.

The Viewshed Project is still in development—online visitors can expect to see changes in the coming months. For a first look, go to: okeeffemuseum.org/okeeffe-experiments.

A wing of the National Park Service, NCPTT awards grants for historic preservation projects that demonstrate innovative use of science and technology.

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Supplemental materials: Image brief, provided in email
ABOUT THE NATIONAL CENTER FOR PRESERVATION TECHNOLOGY AND TRAINING (from www.ncpit.nps.gov): The National Center for Preservation Technology and Training advances the application of science and technology to historic preservation. Working in the fields of archaeology, architecture, landscape architecture, and materials conservation, the Center accomplishes its mission through training, education, research, technology transfer and partnerships.

ABOUT THE TRUST FOR PUBLIC LAND (from www.tpl.org): The Trust for Public Land helps communities raise funds, conduct research and planning, acquire and protect land, and design and renovate parks, playgrounds, trails, and gardens.

ABOUT THE GEORGIA O’KEEFFE MUSEUM:
To inspire all current and future generations, the Georgia O’Keeffe Museum preserves, presents and advances the artistic legacy of Georgia O’Keeffe and modernism through innovative public engagement, education, and research. Opened in Santa Fe, New Mexico in 1997, the Museum counts O’Keeffe’s two New Mexico homes as part of its extended collection. The Museum’s collections, exhibitions, research center, publications and educational programs contribute to scholarly discourse and serve a diverse audience. The Georgia O’Keeffe Museum presents an ongoing series of thematic galleries exploring the career of the artist through her artwork, art materials, archives, and the landscapes and experiences that defined her life, on view throughout 2019. For more information, please visit okeeffemuseum.org.