Georgia O’Keeffe Museum

Georgia O’Keeffe Museum Celebrates 20th Anniversary
Santa Fe museum commemorates 20 years of celebrating Georgia O’Keeffe’s life and art

FOR IMMEDIATE RELEASE—July 10, 2017 (Santa Fe, NM)—This summer marks the Georgia O’Keeffe Museum’s 20th anniversary. For two decades, the Museum has been a local institution with a global reach, celebrating a great American artist with a great American story.

Since its 1997 opening, the Museum has welcomed over 3,469,425 visitors from around the world. The Georgia O’Keeffe Museum’s campus has expanded beyond its main gallery site in Santa Fe to include a Research Center, an Education Annex, and O’Keeffe’s historic Abiquiú Home and Studio.

In addition to its growth in the United States, the Museum has partnered with cultural institutions around the world on international exhibitions, such as last year’s Georgia O’Keeffe retrospective at the Tate Modern in the United Kingdom. Currently, the Georgia O’Keeffe Museum has collaborative exhibitions in Canada and Australia. It is also a collaborator on the Brooklyn Museum’s lauded Living Modern exhibition, featuring the artist’s clothing from the Georgia O’Keeffe Museum’s collections.

The Georgia O’Keeffe Museum also emphasizes regional impact through partnerships. It is one of the participants in this summer’s Art of the Draw, a multi-venue exploration of drawing and creativity organized by New Mexico Department of Cultural Affairs. Further community engagement drives initiatives such as New Mexico residents’ free admission to monthly First Friday programs.
July 17th through July 22nd, the Museum will host anniversary events at its Santa Fe sites and around the city. In addition to special programs, visitors can experience ongoing features. Guests can continue to explore the Museum’s thematic galleries. Since the beginning of this year, these galleries have provided insight into Georgia O’Keeffe’s life and art, focusing on her significant eras, places, and creative developments. Details and registration are at okeeffemuseum.org/events.

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**Image credit:** Paul Slaughter, Georgia O’Keeffe Museum Opening Day Crowds, 1997. Georgia O’Keeffe Museum. © Georgia O’Keeffe Museum

**Supplemental materials:** Image Brief, “GOKM at a Glance”

**ABOUT THE GEORGIA O’KEEFFE MUSEUM:**

To inspire all current and future generations, the Georgia O’Keeffe Museum preserves, presents and advances the artistic legacy of Georgia O’Keeffe and modernism through innovative public engagement, education, and research. Opened in Santa Fe, New Mexico in 1997, the Museum counts O’Keeffe’s two New Mexico homes as part of its extended collection. The Museum’s collections, exhibitions, research center, publications and educational programs contribute to scholarly discourse and serve a diverse audience. The Georgia O’Keeffe Museum presents an ongoing series of thematic galleries exploring the career of the artist through her artwork, art materials, archives, and the landscapes and experiences that defined her life, on view throughout 2017. For more information, please visit okeeffemuseum.org.